

iPad PORTION:

- once user clicked on "LISTEN NOW" button,
- there are 5 images inside the iPad folder, one for each icon on the left.
- each image will play its own audio file for about 8 to 11 seconds.
- pls slide these 5 images from right to left continuously according to the timing of the audio file.
- pls stop after 5 images and audio files have been played once. No need to loop.
- pls no flash so Apple products can see.
- I'll need to switch out the images and audio files after a while, so pls allow me access to change these myself.



Video PORTION:

- pls allow 5 videos
- pls allow me to upload & switch out with new videos myself.

Book PORTION:

- once user clicked on "PEEK NOW" button,
- pls enlarge book by 200%.
- there are 9 images in the Book folder.
- pls make pages turn like page flipping motion.
- these images can be clickable and user will be taken to the SONG page.
- this enlargement will need a button for when user is finished and the book will shrink back down.
- pls allow me access to switch out these images myself.

Shopify should have the **Newsletter function**, pls link to it.

<https://www.facebook.com/SingingChinese>
<https://twitter.com/SingInChinese>
<https://www.youtube.com/user/SingInChinese>
<http://www.pinterest.com/SingInChinese/>



Pls make this a link to the Author Page.

Fun & Practical Information Is Retained Better

有趣又實用的雙語日常會話更容易被吸收。

Have fun **singing conversational Mandarin** with your child within the context and **routine of daily life**. Our unique **original bilingual songs** are written based on **vocabulary words** that are commonly used by children.

Consistency At Home Is Key 經常在家或開車時放CD給孩子聽,持之以恆是重要關鍵。

A new language can be most effectively learned when you and your child constantly hear it in the nurturing environments of **your home** and **your car**.



Visual Stimulation Lengthens Attention Span

生動的圖畫能激發視覺及延長集中注意力。

Sing along while reading the **engaging illustrated pages!**

Short Phrases Are More Useful (rather than only vocabulary!)

唱簡短的句子比強記生詞更有實用性。

Our songs teach **vocabulary**, **syntax** (sentence structure), **phonology** (sounds) and **semantics** (meaning). These tools will help you converse in useful Mandarin for your daily needs.

Accurate Pronunciation Helps With Effective Communication

歌曲能帶入中文正確的四聲發音,加強溝通能力。

Pinyin is the official phonetic system and is used in the *illustrated pages* to help you properly pronounce Mandarin. Our **original songs** offer consistent exposure to Mandarin in the proper **four basic tones**. Pinyin is removed from the *music pages* to encourage **early sight-reading literacy**.

Four Basic Tones of Pinyin

				四聲 four tones
First Tone		mā 媽	mom	high and steady pitch
Second Tone		má 麻	hemp	medium pitch that goes up (as if asking a question)
Third Tone		mǎ 馬	horse	low pitch that goes down first then up
Fourth Tone		mà 罵	scold	short high pitch that goes down (as in a sharp "Fetch!" to a dog)



Repetition Improves Retention 重複聽CD能夠增強語言的吸收。

Repetition will help your child develop **audiation***. Audiation is mentally hearing sounds, even when no sound is present. It is a cognitive process by which the brain gives meaning to sounds, music and languages. Audiation encourages speech to follow in the accurate intonation. (*The term **audiation** was developed by music education researcher, Edwin Gordon in 1975.)

Learn Through Play Creates Motivation 結合教材與遊戲更能啟發好學之心。

Fun **activity pages** will enhance the receptive and expressive learning of Mandarin.

NEWSLETTER SIGN UP for free activities, coupon and new exciting songs!

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How & Why?

by Lynn Tien



Please allow me to switch out this photo myself.

I am a mother of two U.S.-born young children. Every week, my husband and I take them to Mandarin classes and spend time completing homework with them. Still, we constantly find ourselves asking what else we can do to encourage our children to speak Mandarin. The teachers are wonderful and our children understand what we say in Mandarin. The challenge is, they just won't speak in Mandarin.

This was when we realized that a new language learned in the classroom is not enough. Parents need to provide a consistent environment outside of class so children can have continuous exposure to the new language for us.

My husband and I go through phases of diligently speaking Mandarin to our children, but it doesn't always happen when things get busy. The truth is, long extensive explanations are easier when said in English.

I started searching for Mandarin children's songs hoping to engage our children through fun and catchy music. In my research, I found many songs from my childhood in Taiwan that sang about a little furry mule, a little stream in front of a house or pulling out turnips. While these songs brought back memories, I was also reminded that I always wondered why I sang about a little furry mule as a little girl.

I needed a more effective solution. Our children need fun songs that they can relate to and can easily understand. I know they will not retain information that they don't know how to use. So, my new journey started. I found in my research a list of 300+ words that are most commonly used by children in the United States starting from their toddler years. (A list of references to these 300+ words can be found on www.SingInChinese.com.) I thought if I created fun songs with these words that children can relate to, they just might retain the information and use it one day. To keep these songs easy to understand, I wrote them bilingual, half in Mandarin and half in English. The English portion of the lyrics sometimes directly translates to the Mandarin portion. Other times, the English portion provides a relationship to the Mandarin lyrics. This allows children to process the logic and fully understand what they are singing about.

My next attempt is to engage the children with fun illustrated pages that include Chinese characters. Children enjoy reading storybook-like song pages. Chinese characters on these pages will encourage early sight-reading literacy.

Lastly, parents can play the songs in their cars as we are often shuttling our children around. The goal is to consistently expose our children to fun Mandarin songs and encourage them to embrace the language.

Please enjoy the songs and this book with your children. Together we can help our children learn this increasingly important and beautiful language.



Fun Original Bilingual
Mandarin Children's Songs
for Everyday Chinese!

VOLUME 1 Songs



di yī cè
第一冊
Volume 1
Buy Now



wǒ de míng zì
我的名字
My Name



nǐ hǎo
你好
Hello



wǒ ài wǒ de jiā
我愛我的家
I Love My Family



tài yáng kuài yào xià shān le
太陽快要下山了
Sun Is About To Set



guài wù gē
怪獸歌
Monster Song

VOLUME 2 Songs



di èr cè
第二冊
Volume 2
Buy Now



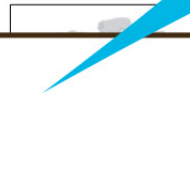
yǎn jīng
眼睛
Eye



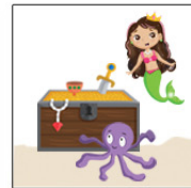
Volume 2
yǎn jīng yǎn jīng
眼睛眼睛
Eyes Eyes

Wei Wei uses his senses on this exciting adventure to discover a surprising yet beautiful friendship.

Vocabularies: eyes, mouth, ears, nose, hands, smell, see, taste, touch, popcorn, rocket, ice cream.



wǒ yào hē
我要喝
Want To Drink

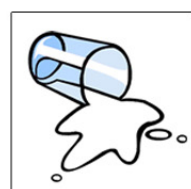


měi rén yú gōng zhǔ
美人魚公主
Mermaid Princess

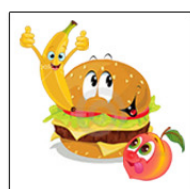
VOLUME 3 Songs



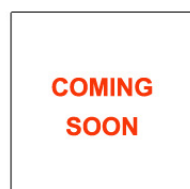
di sān cè
第三冊
Volume 3
Buy Now



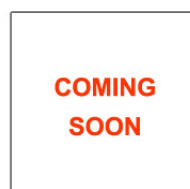
duì bù qǐ
對不起
Sorry



wǒ yào chī
我要吃
I Want To Eat



rú guǒ wǒ hěn xiǎo
如果我很小
If I were Really Small



yán sè
顏色
Colors



5 ?
Five?

Each VOLUME contains 5 Songs listed next to it.

pls make this clickable (the big VOLUME icon in each row)

pls make this clickable (the big VOLUME icon in each row)

pls make this clickable (the big VOLUME icon in each row)

- the 5 smaller icons on each row will NOT be clickable.
- when users Mouseover, 2 things will happen:
 - a. "Description Box" will appear,
 - b. each icon will play its own audio file.
- pls allow me access to switch out both images and audio files for each image.
- pls also allow me to enter descriptions inside the box.

These are products related to each Volume, with 4 categories:

- Basics
- Apps
- Teaching Aids
- Apparel

I need access to upload images of products.

I also need to make products active, inactive or out of stock.

Pls check that Shopify offers these features.

HOME HOW & WHY SONGS FREE CONTACT

Sing In Chinese

Fun Original Bilingual Mandarin Children's Songs for Everyday Chinese!

Volume 2
第二册

This page appears when user clicks on this icon in the previous page.

Basics

Book
(Volume 2, 5 songs)
\$19.99
Add To Cart

Flashcards
(Volume 2, 50 cards)
\$9.99
Add To Cart

Album / CD
(Vol. 2 - 5 songs, 5 sing alongs, read alongs, vocabulary)
\$9.99
Add To Cart

Need to link to iTunes store, not ready yet, will let you know when ready.

Apps

App - Eyes Eyes
眼睛 眼睛
\$1.99
Play Now on the App Store / Google play

App - Please Help
请帮忙
\$1.99
Play Now on the App Store / Google play

App - Days Of The Week
星期歌
\$1.99
Play Now on the App Store / Google play

App - I Want To Drink
我要喝
\$1.99
Play Now on the App Store / Google play

App - Mermaid Princess
美人鱼公主
\$1.99
Play Now on the App Store / Google play

Need to link to App store and Google Play Store, not ready yet, will let you know when ready.

Teaching Aids

Poster
(8 x 10)
\$4.99
Add To Cart

Poster
(24 x 18)
\$6.99
Add To Cart

Poster
(24 x 36)
\$8.99
Add To Cart

Size Options Box need to pop up when users click on "ADD TO CART".

There are 2 Size Option Boxes, 1 for Adult and 1 for Child. Pls set the right one for each "Add To Cart" button.

Apparel

Organic Tee - Rocket
(Short Sleeve)
\$22.99 (Adult) \$18.99 (Child)
Add To Cart

Children

2T
3T
4T
S (5-6)
M (7-8)
L (9-10)

Organic Tee - Rocket
(Long Sleeve)
\$25.99 (Adult) \$20.99 (Child)
Add To Cart

Men Women

S S
M M
L L
XL XL

Sizing Chart

(Chest)	S	M	L	XL
Men	34 - 36	38 - 40	42 - 44	46 - 48
Women (size)	(0 - 2)	(4 - 6)	(8 - 10)	(12 - 14)




Pls show "Sizing Chart" when clicked.

Pls make "Sizing Chart" clickable.



gòu wù chē
SHOPPING CART 購物車

Fun Original Bilingual
 Mandarin Children's Songs
 for Everyday Chinese!

	Price	Qty
 <p>Book (Volume 2) 第二册</p>	\$19.99	2 update
 <p>Organic Tee - Rocket (Long Sleeve) Adult - Size S</p>	\$25.99	1 update
 <p>Rocket Organic Tee (Long Sleeve) Child - Size 4T</p>	\$20.99	2 update
Subtotal		\$107.95

Proceed to Checkout

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BILLING & SHIPPING

Fun Original Bilingual
Mandarin Children's Songs
for Everyday Chinese!

EDIT ORDER		Price	Qty
	Book (Single) 感官歌	\$19.99	2 <small>update</small>
	Organic Tee - Rocket (Long Sleeve) Adult - Size S	\$25.99	1 <small>update</small>
	Organic Tee - Rocket (Long Sleeve) Child - Size 4T	\$20.99	2 <small>update</small>
Subtotal		\$ 107.95	
Discount		- \$ 10.80	
Tax (8.75%)		\$ 8.50	
Shipping		\$ 5.00	
TOTAL		\$ 110.59	

Shipping

First Name Last Name

Address 1

Address 2

City CA ZIP

Daytime Phone Alternate Phone (optional)

Email Address for Confirmation

Is this also your billing address?

Shipping Options

- \$5.00 Ground (5 - 7 business days)
- \$14.00 Express (3 - 5 business days)
- \$32.00 Expedited (2 business days)

Billing

First Name Last Name

Address 1

Address 2

City CA ZIP

Daytime Phone Alternate Phone (optional)

Email Address for Confirmation

Coupon Code

[APPLY](#)



Credit Card Number

Security Code Expiration Date

3 digits in back of card for Master Card, VISA, Discover
4 digits in front of card for AMEX

[Place Order](#)

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Pls check that Shopify offers the feature to adjust tax rate based on Shipping City.

Pls take user to either Paypal or Pay with Amazon



Fun Original Bilingual
Mandarin Children's Songs
for Everyday Chinese!

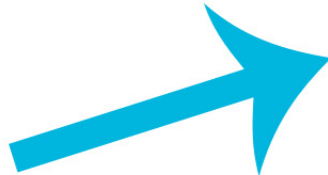
ORDER CONFIRMATION

Order No. 183562001




09/18/2014

Ship To

Tammy Walter
123 Abacus Street., Unit #25
Caddington, TX 12345



**Pls note
ship to address
using Shopify function**

	Price	Qty
 Book (Single) 感官歌	\$19.99	2
 Organic Tee – Rocket (Long Sleeve) Adult - Size S	\$25.99	1
 Organic Tee – Rocket (Long Sleeve) Child - Size 4T	\$20.99	2

Subtotal \$ 107.95
 Discount - \$ 10.80
 Tax (8.75%) \$ 8.50
 Shipping \$ 5.00
TOTAL \$ 110.59

Ground Shipping (5 - 7 Business Days)

Credit Card Ending 2580

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Pls note shipping method + last four digit of credit card using Shopify function



Sing In Chinese



Fun Original Bilingual
Mandarin Children's Songs
for Everyday Chinese!

miǎn fèi jiào cái
FREE ACTIVITIES 免費教材

Activity Sheets



Download



Download



Download



App

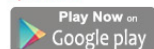


App - Monster Song

guài shòu gē
怪獸歌

\$0.00

\$0.00



Videos



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coupon and new exciting songs!

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These are downloadable printouts
for kids to color.



Pls allow me to upload more at a later time.

Need to link to App store and Google Play Store,
not ready yet, will let you know when done.

Pls allow me to upload & switch out
with new videos myself.





CONTACT 聯絡



Something on your mind about Sing in Chinese?
We'd love to hear from you!

Info@SingInChinese.com
(855) 527 - 8697 (Toll Free)
904 Silver Spur Rd., #608
Rolling Hills Estates, CA 90274

Interested in joining our team?

We are always on the look out for talented artists and songwriters.
Email us your portfolio and let's talk!

Info@SingInChinese.com

Resources

Art Consultants

Grace Lin & Toby Gard
Los Angeles, CA
lin2233@mac.com

Foundation for Communication

Yen Walter, MA CCC-SLP
25690 Crenshaw Blvd, Suite 205,
Torrance, CA, 90505

Little Sunshine Chinese

小太陽中文
Annie Lo
3535 Torrance Blvd., #26
Torrance, CA 90503

California Gifted Network

Lisa L. Hancock
572 East Green Street, # 208
Pasadena, CA 91101
info@cagiftednetwork.com
(626) 799-7907

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Fun Original Bilingual
Mandarin Children's Songs
for Everyday Chinese!

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- information about your computer and about your visits to and use of our website and app
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- any other personal information that you provide to us in comments, emails, web forms, etc.

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- administer the website or applications
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- send invoices to you, and collect payments from you
- send general (non-marketing) commercial communications
- send email notifications about subscriptions and services
- provide various third parties anonymized statistical information about our users
- our payment services provider(s) only to the extent necessary for the purposes of processing payments.

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5. GENERAL:

These Terms (as amended from time to time) constitute the entire agreement between you and our company concerning your use of the App. We reserve the right to update these Terms from time to time. If it does so, the updated version will be effective immediately, and the current Terms are available through a link in the app to this page. You are responsible for regularly reviewing these Terms so that you are aware of any changes to them and you will be bound by the new policy upon your continued use of the App. No other variation to these Terms shall be effective unless in writing and signed by an authorised representative on behalf of our company.

These Terms shall be governed by and construed in accordance with U.S. law and you agree to submit to the exclusive jurisdiction of the U.S. Courts. If any provision(s) of these Terms is held by a court of competent jurisdiction to be invalid or unenforceable, then such provision(s) shall be construed, as nearly as possible, to reflect the intentions of the parties (as reflected in the provision(s)) and all other provisions shall remain in full force and effect. Our failure to exercise or enforce any right or provision of these Terms shall not constitute a waiver of such right or provision unless acknowledged and agreed to by us in writing. Unless otherwise expressly stated, nothing in the Terms shall create any rights or any other benefits whether pursuant to the Contracts (Rights of Third Parties) Act 1999 or otherwise in favor of any person other than you.